



July 8, 2008

Subject: 2008 ITS Georgia/TIME Task Force Annual Meeting Sponsorship

Dear Colleague:

The 2008 ITS Georgia/TIME Task Force Annual Meeting is scheduled for October 19-21 in Savannah. The Annual Meeting committee has been busy planning an informative, yet entertaining program agenda. This year's meeting will be hosted at the Marriott Savannah Riverfront Hotel on the Savannah River.

The Annual Meeting theme is "*ITS TIME*". The technical program features presentations on ITS and incident management initiatives, both locally and regionally. The Technical Committee is working hard to develop an interesting and challenging program, including our traditional lunch trivia game on Tuesday. As usual, our social program will be first class, including a Sunday dinner at Vic's on the River, Monday banquet, and vendor exhibit hall, providing many networking opportunities.

This letter is an invitation for your business to become an ITSGA/TIME Annual Meeting sponsor. ITSGA and TIME recognize businesses who support our organizations through their financial contributions. Sponsorship funds help defray costs for our programs, the Annual Meeting, publications, seminars, speakers, and general operating expenses. Sponsors receive special recognition at the Annual Meeting through poster displays with company logos, advertisements in the Annual Meeting program, and scrolling displays on the ITSGA and TIME web sites.

The attached Sponsorship Form lists the three levels available: Silver, Gold and Platinum. We hope the range of sponsorship levels will provide an opportunity for all businesses, regardless of size, to support our organizations. Annual Meeting registration forms can be found on the ITSGA or TIME websites: www.itsga.org or www.timetaskforce.com. *Please note that meeting registration and exhibitor registration is NOT included with sponsorship and should be completed separately.*

We invite you to support ITS and incident management initiatives in Georgia by becoming an Annual Meeting Sponsor. In order for your logo and ad to be included on all of the Annual Meeting printed materials, please return your check and completed form, along with your logo and ad in digital format, by **Friday, August 29th** to me at the following address:

Gresham, Smith and Partners
2325 Lakeview Parkway, Suite 400
Alpharetta, GA 30004
mike_holt@gspnet.com

Please contact me at the e-mail address above or at 678.518.3929 if you need any clarification of sponsorship opportunities. Thanks in advance for your generosity and support for ITS Georgia and TIME.

Sincerely,

Mike Holt

Jerry Gossett
2008 ITS Georgia/TIME Task Force Annual Meeting Sponsor Co-Chairmen