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## **Intelligent Transportation Society of Georgia Announces Best of ITS Award Winners**

GREENSBORO, GA (September 20, 2011) – The Intelligent Transportation Society of Georgia announced the Best of ITS Award winners at the 2011 Annual Meeting and Exposition at Reynolds Plantation on Lake Oconee, Georgia.

“Not only do these award winners represent the best and brightest of ITS in Georgia, but the entire industry,” said Marion Waters, President of ITS Georgia. “I want to thank Kenn Fink of Kimley-Horn and Associates for doing such a great job of organizing and managing the awards this year. I also want to thank Carla Holmes of Gresham Smith and Partners and Tom Sever of Gwinnett County DOT for the excellent job they did in organizing the 2011 ITS Georgia Annual Meeting and Exhibitions.”

**Larry R. Dreihaup Award – Arcadis.** The ITS Georgia Larry R. Dreihaup Award recognizes an individual or an organization who has provided leadership, professionalism, and dedication in promoting ITS in the State of Georgia during the previous 12 months.

**Outstanding Volunteer Award – Prasoon Sinha, Arcadis.** Open to all membership, including Board members and Committee Chairs, who have gone above and beyond to support ITSGA during the previous 12 months.

**Outstanding Public Member Agency Award – City of Johns Creek.** Leadership in promoting ITS and/or ITSGA goals during the previous 12 months.

**Outstanding Private Member Award – World Fiber Technologies, Inc.** Leadership in promoting ITS and/or ITSGA goals during the previous 12 months.

**Innovation: Outside the Box Award – DeKalb County - Transit Signal Priority Project and Fulton County - Adaptive Traffic Control using Cellular Modem.** Creative and unique approach or solution by an individual or group to an ITS challenge, or to an issue using ITS as a solution during the previous 12 months.

**Project of Significance Award – State Road and Tollway Authority, HOV to HOT Lanes.**

A project, study, or program undertaken in the previous 12 months with an impact that is quantifiable and directly related to a specific activity/action that reduces congestion, improves safety and security, and enhances mobility in Georgia.

### **About ITS Georgia**

The Intelligent Transportation Society of Georgia is a group of organizations that support Intelligent Transportation Systems (ITS) technology as a way to significantly reduce congestion and improve the performance, safety and efficiency of our transportation system. ITS Georgia provides a forum for advocacy, facilitation, integration, and for learning more about ITS. ITS Georgia members include federal, state and local transportation agencies, ITS technology and service providers, large private and commercial transportation system users, universities, and other interested parties with missions that involve, or are affected by, the transportation system. Visit [www.itsga.org](http://www.itsga.org) for more information.