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## **ITS “Road Trip” is the Theme for Intelligent Transportation Society of Georgia 2005 Annual Meeting**

ATLANTA (August 23, 2005) – The program and speakers for the Intelligent Transportation Society of Georgia’s (ITS Georgia) 2005 annual meeting were announced today. Innovative Intelligent Transportation System (ITS) projects from around the nation, and valuable lessons learned, will be presented in an ITS “Road Trip” August 28 – 30, 2005 in Savannah, Georgia.

“A focus on out-of-state ideas, implementation and the lessons learned will provide fresh perspectives and likely spur some thoughts here in Georgia,” said Shahram Malek, president of ITS Georgia.

Topics to be covered include:

**Vehicle Infrastructure Integration (VII).** This session updates the status of VII, a look at Michigan’s test bed and the automaker’s perspective and rollout plans. The VII initiative is deployment of advanced vehicle-vehicle and vehicle-infrastructure communications that could keep vehicles from leaving the road and enhance their safe movement through intersections.

**ITS Performance Measures and Monitoring.** This session looks at ITS performance from across the nation and in Georgia including metro-area traffic signal timing and GDOT’s NaviGator.

**Advances in ITS Communications.** Ethernet, WiFi, WiMax applications in ITS and future applications. Also a look at Nevada’s solutions to rural ITS communications challenges.

**ITS and Government.** An executive from the Federal Highway Administration, a GDOT board member and staff will discuss the status of ITS in Georgia.

**###MORE###**

**Advances in ITS for Freight, Ports and Transit.** The use of RFID for tracking inter-modal asset movement, best practices for secure movement of freight and the future of ITS for bus rapid transit (BRT).

Other activities include the announcement of new ITS Georgia officers and directors and the announcement of annual ITS Georgia awards of recognition.

The meeting will be held at the Marriott Savannah Riverfront Hotel. Registration is \$300 for ITS Georgia members and \$400 for non-members. Visit [www.itsga.org/annmtg.htm](http://www.itsga.org/annmtg.htm) to register for the annual meeting. Platinum Sponsors for the 2005 ITS Georgia annual meeting are AdTech Services ([www.adtechservices.net](http://www.adtechservices.net)), Gresham, Smith and Partners ([www.gspnet.com](http://www.gspnet.com)) and MASTEC ([www.mastec.com](http://www.mastec.com)).

### **About ITS Georgia**

ITS Georgia is a group of organizations that support ITS technology as a way to significantly reduce congestion and improve the performance, safety and efficiency of our transportation system. ITS Georgia provides a forum for advocacy, facilitation, integration, and for learning more about Intelligent Transportation Systems.

ITS Georgia members include federal, state and local transportation agencies, ITS technology and service providers, large private and commercial transportation system users, universities, and other interested parties with missions that involve, or are affected by, the transportation system. ITS Georgia is the state Chapter of ITS America. ITS America is the organization that provides technical advice and assistance to the U.S. Department of Transportation. Visit [www.itsga.org](http://www.itsga.org) for more information.

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