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## **Latest in High-Tech Traffic Congestion Solutions Showcased in Augusta**

*Intelligent Transportation Society of Georgia Annual Meeting October 1 - 2*

AUGUSTA, GA (October 1, 2007) – The Intelligent Transportation Society of Georgia’s (ITSGA) 2007 annual meeting will feature the latest in innovative Intelligent Transportation System (ITS) solutions to reduce congestion and increase safety in Georgia and the Carolinas. The meeting will be held October 1<sup>st</sup> and 2<sup>nd</sup> at the [Augusta Marriott and Suites](#). Registration for the conference begins at 4 p.m. September 30.

“We have an excellent program covering a wide range of ITS technology solutions designed to ease the growing traffic congestion problems facing Georgia and the Carolinas,” said Marvin Woodward, president of ITS Georgia. “We are also marking our 10<sup>th</sup> annual session of showcasing the value and promise of ITS solutions for Georgia. We want to thank the City of Augusta and its excellent [Traffic Engineering Department](#) for hosting our annual meeting.”

In addition to showcasing technology, national, state and local transportation policymakers and professionals will be discussing the future of smart highways and vehicles. Keynote speakers include Regina McElroy, the Director of the Federal Highway Administration’s (FHWA) Office of Transportation Management and Todd Long, P.E., P.T.O.E. Director of Preconstruction with the Georgia Department of Transportation (GDOT).

Ms. McElroy leads a multi-faceted National program designed to alleviate congestion and improve the day-to-day operations of the Nation’s highways. Programs she manages include: Road Weather Management, Emergency Transportation Operations, Traffic Incident Management, Planned Special Events, Work Zone Safety and Mobility, FHWA Emergency Preparedness and Response, and the Manual on Uniform Traffic Control Devices.

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Mr. Long oversees the delivery of GDOT's multi-billion dollar construction work program. He began his career with GDOT in 1990 in the training program. He then served as Urban Systems Planning Engineer in the Office of Planning at the DOT Headquarters in Atlanta until 1994 when he transferred to the Office of Traffic Operations and served as project manager for several Olympic-related projects.

Additional topics to be covered include: city and county-level deployment of ITS solutions, ITS communications architecture, and ITS activities in Georgia and North and South Carolina.

Other meeting activities include the announcement of new ITS Georgia officers and directors and ITS project recognition. Annual Meeting and hotel registration information may be found at <http://www.itsga.org/2007annmtg.htm>.

### **About ITS Georgia**

ITS Georgia is a group of organizations that support ITS technology as a way to significantly reduce congestion and improve the performance, safety and efficiency of our transportation system. ITS Georgia provides a forum for advocacy, facilitation, integration, and for learning more about Intelligent Transportation Systems. ITS Georgia is the 2006 ITS America State Chapter of the Year.

ITS Georgia members include federal, state and local transportation agencies, ITS technology and service providers, large private and commercial transportation system users, universities, and other interested parties with missions that involve, or are affected by, the transportation system. ITS Georgia is the state Chapter of ITS America.

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