



NEWS RELEASE

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Latest in Traffic Congestion Relief Technology and Methods Showcased in Savannah

*Intelligent Transportation Society of Georgia and Traffic Incident Management Enhancement
Task Force Joint Annual Meeting October 19 - 21*

SAVANNAH, GA (October 20, 2007) – Improving the safety and efficiency of Georgia's transportation systems is the focus of the annual meeting of the [Intelligent Transportation Society of Georgia](#) (ITS Georgia) and the [Traffic Incident Management Enhancement](#) (TIME) Task Force being held in Savannah.

The joint conference will feature the latest in innovative Intelligent Transportation System (ITS) solutions and incident management strategies to reduce congestion and increase safety for motorists and people who work to keep our roadways clear and safe. The meeting will be held at the [Marriott Savannah Riverfront Hotel](#). Registration for the conference begins at 3 p.m. October 19.

“The year we have an excellent program covering a wide range of ITS technology solutions designed to ease the growing traffic congestion problems facing Georgia,” said Anthony Bradford president of ITS Georgia. “We are also focusing on the close relationship between overall transportation management and incident management. We want to thank the City of Savannah and its excellent [Traffic Engineering Department](#) for hosting our annual meeting.”

“Incidents such as traffic accidents, debris and other hazards contribute greatly to traffic congestion and dangerous conditions on our roadways,” said Gary Millsaps, TIME Task Force President. “Bringing these two organizations together should help to improve efficiencies and increase the level of safety for public servants and towing professionals who must address these dangerous incidents.”

###MORE###

This year's technical program is packed with information from a variety of excellent resources. Sessions include: Current ITS Developments, Safe, Quick Road Clearance, Responder Safety, Reliable Incident Communications, Greener Roads and Lessons Learned From Other State, National and International Jurisdictions.

In addition to showcasing technology, national, state and local transportation policymakers and professionals will be discussing the future of smart highways and vehicles. Keynote speakers include Jeff Lindley, Associate Administrator of the Federal Highway Administration and Tom Kern, Executive Vice President of ITS America.

Other meeting activities include the announcement of new ITS Georgia and TIME officers and directors and ITS and TIME project recognition. Annual Meeting and hotel registration information may be found at <http://www.itsga.org/2008annmtg.htm>.

About ITS Georgia

ITS Georgia is a group of organizations that support ITS technology as a way to significantly reduce congestion and improve the performance, safety and efficiency of our transportation system. ITS Georgia provides a forum for advocacy, facilitation, integration, and for learning more about Intelligent Transportation Systems. ITS Georgia members include federal, state and local transportation agencies, ITS technology and service providers, large private and commercial transportation system users, universities, and other interested parties with missions that involve, or are affected by, the transportation system. ITS Georgia is the state Chapter of ITS America. For more information, visit www.itsga.org.

About TIME

The Traffic Incident Management Enhancement (TIME) Task Force was formed in 2002 to address the critical issues related to incident management in the Metro Atlanta region. Its members represent incident response teams from transportation agencies, fire and rescue, police, towing and recovery, emergency medical services and medical examiners/coroners. TIME's mission is to develop and sustain a region-wide incident management program to facilitate the safest and fastest roadway clearance, lessening the impact on emergency responders and the motoring public. The purpose of TIME is to continue the dialogue of inter-agency coordination and cooperation, to create an opportunity for multi-agency training which promotes teamwork, and to serve as a platform for participants to develop common operation strategies and a better understanding of other agencies' roles and responsibilities. For more information, visit <http://www.timetaskforce.com/>.

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