



ITS GEORGIA BOARD MEETING
Loudermilk Center
SEPTEMBER 22, 2005

Attendees:

Name	Organization	Phone Number	Email
Metarko, Jeff	Clayton County	(770) 477-3691	jeff.metarko@co.clayton.ga.us
Bradford, Anthony	GDOT	(404) 635-8012	anthony.bradford@dot.state.ga.us
Dunn, Susie	ARC	(404) 463-3279	sdunn@atireg.com
Wells, Bill	Wells Communication	(404) 281-7490	wells100@ix.netcom.com
Woodward, Marvin	GRTA	(404) 463-3099	mwoodward@grta.org
Voorhies, Kenny	Cambridge Systematics	(770) 509-2233	kvoorhies@camsys.com
Holmes, Carla	GDOT	(404) 635-8038	carla.holmes@dot.state.ga.us
Hibbard, John	PBS&J	(678) 247-2585	jhibbard@pbsj.com
Hunter, Michael	Georgia Tech	(404) 385-1243	michael.hunter@ce.gatech.edu
Waters, Marion	GS&P	(678) 518-3673	marion_waters@gspnet.com
Bailey, Chuck	Gwinnett County	(770) 822-7412	chuck.bailey@gwinnettcounty.com
Smith, Mshadoni	FHWA	(404) 562-3635	Mshadoni.Smith@fhwa.dot.gov
Funny, John	Grice and Assoc	(404) 577-6300	jfunny@griceinc.com
Macaulay, Christine	PB Farradyne	(404) 364-2413	macaulay@pbworld.com
Bachman, Billy	GeoStats	(404) 588-1004	wbachman@geostats.com

INTRODUCTIONS

- The group conducted self-introductions and shared a few personal life experiences.

PRESIDENTS REPORT

- The organization will focus on 2-3 major goals in Year 06.
- The Survey shows the number one reason people attend meetings is networking, while the number two reason is professional development. The board decided to embrace the networking while justifying the program development.
- The group will focus on ITSGA's 10 year anniversary.

TREASURER'S REPORT

- A new orientation will be conducted for new board members.
- Each month a treasurer's report will be given to report all financials.
- ITSGA email lists can be found on the Web site (<http://www.itsga.org/>).
- An archive of ITS related files can be found at Susie's office (ARC).
- Susie supplied "An Overview of ITS Georgia" document detailing the ITSGA mission, board of directors, committees and calendar.
- Please use the Georgia Engineering Alliance as the official mailing address for ITSGA:
 ITS Georgia
 Equitable Building
 100 Peachtree Street, Ste 2150
 Atlanta, Georgia 30303
- There are plenty of ITSGA shirts left over, Marion suggested asking people to order shirts upon registration.

ANNUAL MEETING COMMITTEE

- Annual meeting 2005 - what went well
 - Captured the interest of everyone well.
 - Hotel service was excellent.
- Annual meeting 2005 - possible improvements
 - Moderators need to be very conscience about the time allowed for presenters. Suggestions included preparing handouts for speakers outlining expectations and using a signal head to keep time. Bottom Line: Aggressive moderators are needed!
 - The annual meeting date is in competition with the ITE Conference. Solution: Move date back to late September/early October. Additional recommendations included having a joint meeting with the Tennessee Chapter in Chattanooga. Marion and Kenny will coordinate with Tennessee.
- This year is the 10-year NaviGator anniversary—not ITSGA, which celebrates 10 years in 2007.
- A location for the annual meeting will be finalized within two months.

AWARDS COMMITTEE

- Planning needs to begin earlier in the year.

ACTIVITIES COMMITTEE

- The October luncheon topic is the Transportation Bill. Mshadoni will contact Jeff Lindley about participating as the speaker.
- Luncheons will continue at the Loudermilk location and the last Thursday of every month.
- Billy is looking for volunteers for the Activities Committee and suggestions on luncheon topics.

MEMBERSHIP COMMITTEE

- The chairpersons will continue to be Anthony Bradford and John Funny.
- Current activities include hosting a luncheon for the media at the TMC and updating the membership organization list. The group decided that media can and should become members of ITSGA.
- The focus of 2006 is outreach to local county members that are not currently involved in ITSGA.
- Membership enhancement suggestions included:
 - Setting up a booth and brochures in the Loudermilk Center one Thursday and two Fridays per month to educate local government and politicians.
 - Hosting a Friday luncheon and inviting government politicians.
 - Making an ITSGA and TIME presentation to officials.
- Make an announcement prior to each monthly meeting on the current status of ITSGA.

ELECTIONS COMMITTEE

- Try to continue Marwan's involvement with the committee and include Chuck Bailey on the committee.

NEW BUSINESS

- Include more transit in ITSGA.

- Georgia should consider getting more involved with Rural ITS— Transportation System Operations and Planning (TSOP) Forum.
- Consider a student chapter or associating with ITE at GaTech and Southern Polytechnic University.
- ITSGA will participate in Transpo 2006. If anyone would like to see particular session topics please see Kenny Voorhies.
- Transpo 2010 will be a very big conference and ITSGA has been asked to participate. The group decided we are interested in hosting Transpo 2010, but its too early to make final decisions. Kenny will continue to be the contact person.
- TIME Conference Sponsorship? Yes, at the Gold Level (\$1000)
- Participation in Katrina relief efforts from a transportation perspective-Currently nothing can be identified, but Kenny will stay in touch with his LaDOT contact.
- Please copy Bill on all emails!
 - BOD@itsga.org – Board members
 - BLAST@itsga.org – Everyone
- Bill will create an ITSGA logo for members to display on company Web sites stating “proud members of ITSGA”.
- An ITSGA retreat will be held the first week of December. The retreat will include new member orientation and a Web site demo.

Person Responsible	Action Item
Susie Dunn	<ul style="list-style-type: none"> ▪ Include Bob Callan, Tony and Msh on the “Overview” doc ▪ Include communications committee and ITSGA address on “Overview” ▪ Add master meetings and workshops
Marion Water	<ul style="list-style-type: none"> ▪ Coordinate annual meeting with Tennessee Chapter with the help of Kenny Voorhies
Kenny Voorhies	<ul style="list-style-type: none"> ▪ Coordinate annual meeting with Tennessee Chapter with the help of Marion Waters ▪ Continue coordination with Transpo 2010 ▪ Contact with LaDOT on participation in Katrina relief efforts
Mshadoni Smith	<ul style="list-style-type: none"> ▪ Contact Jeff Lindley about speaking at October luncheon
Marvin Woodward	<ul style="list-style-type: none"> ▪ Make an announcement prior to the start of each monthly luncheon on the current status of ITSGA (work with Anthony).
Chuck Bailey	<ul style="list-style-type: none"> ▪ Contact Marwan about the Elections Committee