



ITS GEORGIA BOARD MEETING
Loudermilk Center
December 13, 2005

Attendees:

Name	Organization	Phone Number	Email
Bachman, Billy	GeoStats	(404) 588-1004	wbachman@geostats.com
Bailey, Chuck	Gwinnett County	(770) 822-7412	chuck.bailey@gwinnettcountry.com
Bradford, Anthony	GDOT	(404) 635-8012	anthony.bradford@dot.state.ga.us
Dunn, Susie	ARC	(404) 463-3279	sdunn@atlreg.com
Funny, John	Grice and Assoc	(404) 577-6300	jfunny@griceinc.com
Hibbard, John	PBS&J	(678) 247-2585	jhibbard@pbsj.com
Holmes, Carla	GDOT	(404) 635-8038	carla.holmes@dot.state.ga.us
Hunter, Michael	Georgia Tech	(404) 385-1243	michael.hunter@ce.gatech.edu
Macaulay, Christine	PB Farradyne	(404) 364-2413	macaulay@pbworld.com
Sanghvi, Bobbie	Street Smarts	(770) 813-0882	bobbies@streetsmarts.us
Smith, Mshadoni	FHWA	(404) 562-3635	Mshadoni.Smith@fhwa.dot.gov
Spinney, David	GDOT		david.spinney@dot.state.ga.us
Waters, Marion	GS&P	(678) 518-3673	marion.waters@gspnet.com
Wells, Bill	Wells Communication	(404) 281-7490	wells100@ix.netcom.com
Woodward, Marvin	GRTA	(404) 463-3099	mwoodward@grta.org

WELCOME

- Marvin Woodward welcomed the group.

SURVEY PRESENTATIONS, BILL WELLS

- Bill shared the survey results and addressed all questions.
- Neutral responses are mostly the result of government employees responding indifferent on business development questions.
- Consideration will be given to removing the neutral response option from the speakers and topic related questions.
- The ITSGA email list should be cleaned up.
- Generally meeting attendees would like to know what the latest news is with GDOT (RFPs, delayed projects, upcoming projects, etc.).
- More public figures are needed at meetings.
- People want general public information (GDOT) and technological topics.
- People should send speaker suggestions directly to Billy for program coordination.
- Interest has been shown in a vendors showcase.
- Consideration should be given to moving a few meetings in coordination with TCC and TAQC meetings.
- A vendors showcase should be tied with a captive audience to benefit both the vendors and the audience.
- Coordinate two meeting a year with ITE Georgia.
- November 27, 2006 is Transpo 2006. ITS GA will stay involved with Transpo activities.

FOCUS AREAS FOR 2006, MARVIN WOODWARD

- Organize a joint ITE meeting.
- Annual joint 2006 meeting with Tennessee in Chattanooga – September 24, 2006. Tennessee is considering forming an ITS organization, but it will be a GA meeting with Tennessee participation in various sessions.
- Tennessee representatives should be invited to our GA monthly meetings prior to the annual meeting.
- Tennessee MPOs should also be included in the annual meeting.
- Future monthly meeting ideas include technology, project development, and a working session/group with local governments to develop a new ITS deployment strategy.
- Local agencies should be included in monthly meetings.
- ITSGA is missing the political piece needed to draw membership. To enhance political involvement, Carla/Harold should give a presentation after the TCC meeting (February – Congestion Mitigation Meeting).
- County commissioners should be educated on ITS solutions to congestion.
- ITSGA should champion local ITS and arterial ITS.

- **BOTTOM LINE - FOCUS GOALS FOR 2006:**
 1. Improve Monthly Meetings including one or two joint meetings with ITE.
 2. Organize a Vendor Showcase.
 3. Annual meeting.
 4. Educate decision makers by creating a one-page flier with regional ITS benefits and giving TCC/TAQC presentation in March.

BUDGET ISSUES, SUSIE DUNN

- Susie reviewed the 2006 membership billing and payments, bylaws, and the monthly financial statement.
- Susie has give-aways (trophies, shirts, etc.) if needed.

CALL FOR ITS AWARDS

- Kenny, Marion, and Bill will coordinate award submittal.

ADDITIONAL ISSUES

- Student involvement?
 - Host a luncheon at GaTech free for students.
 - Create a seat on the board for students.

MOTIONS PASSED

- ITS GA will appoint a student representative as an ex-officio/non-voting member.
- Each monthly meeting will have five free spaces for students that pre-register for the meeting.

ACTION ITEMS

Person Responsible	Action Item
Bill	<ul style="list-style-type: none"> ▪ Clean up the ITSGA email list. ▪ ITS Award submission.
Susie, Chuck, Michael, and Marvin	<ul style="list-style-type: none"> ▪ The finance committee will look at the budget and future balance.
Kenny & Marion	<ul style="list-style-type: none"> ▪ Work with Bill on ITS Award submission.

NEXT MEETING

January 19, 2005