



## **ITS GEORGIA BOARD MEETING**

**Loudermilk Center**

**May 25, 2006**

**Attendees:** John Funny, Carla Holmes, Marion Waters, Marvin Woodward, David Spinney, Monica Luck, Christine Macaulay, Bobbie Sanghvi, and Susie Dunn

### **ITS America Report**

- FCC Chairman, Michael Powell, was a very good speaker. He spoke about changing life and the parallels with technology and ITS. He would be a good speaker for our annual meeting.
- State Chapter Meeting @ ITSA (John Funny)
  - Virginia chapter had a legislative session with over 100 people in attendance.
  - FL, GA, and Virginia were the 3 states that were short listed for the Chapter Award.
  - All states had a similar challenge of educating politicians and managers.
  - ITSA is developing a CD for the state chapters to use for educating on ITS. The CD is good, but generic. It would help to compliment the CD with a local twist. The CD is available for local chapters to show the benefits of ITS.
  - The GA chapter was recognized for helping to start the ITS Tennessee Chapter. It was well received to have a joint meeting with Tennessee.
  - Very good meeting and GA was represented well.

### **Annual Meeting**

- Susie would like to target the MPOs in Tennessee and Chattanooga for the annual meeting.
- Marvin will check into the price to have Michael Powell speak at the annual meeting.
- Shaun has Tennessee people on the annual meeting planning committee.
- Gena Wilder looked at the hotel and was pleased.
- Faye is working out the social events.
- When will the registration packet be ready? It should be ready by August 1<sup>st</sup>.
- GDOT can possibly provide online registration. David Spinney will check into this with GDOT. ASHTOs Web site is currently using this for their annual meeting.
- Bobbie will check with Mshadoni about annual awards.
- Marvin will establish a budget for the annual meeting.

### **Membership**

- We had more than 140 people at the last meeting (NaviGator 10<sup>th</sup> anniversary).
- There was an effort to send out notices to members that have not been attending the monthly meetings.
- Today we will be our first corporate meeting sponsor (\$250). Grice and Associates will be our corporate sponsor today.
- Christine will check into alternate locations for the monthly meeting. Susie will let me know how much we currently pay for the monthly meeting.
- Bobbie will present some ideas on the vendor showcase at the next board meeting. Please send any ideas or thoughts to Bobbie.



**Communications Committee**

- Have an MOU signed that ITS is an important aspect of transportation. Bill will work with Marvin getting this effort started. GDOT and TDOT Commissioners should sign the MOU.
- Interstate highway 50<sup>th</sup> anniversary vintage car parade - \$250 sponsorship for refreshments. The board made a decision to approve sponsorship.
- ITSGA needs to move the Web site from the GaTech hosting.
- Susie will check into ITS America hosting the Website and the Engineering Alliance.
- A meeting should be established between John Leonard, David Spinney, and Bill Wells to get all the issues worked out with the Web site. John Funny will be included to represent ITE and Christine Macaulay should be included to represent TIME.
- We need some transit information at the informational ITSGA booth.

**Action Items**

Person Responsible	Action
Marvin	<ul style="list-style-type: none"> <li>▪ Check into the price to have Michael Powell speak at the annual meeting.</li> </ul>
David Spinney	<ul style="list-style-type: none"> <li>▪ GDOT can possibly provide electronic registration.</li> </ul>
Bobbie	<ul style="list-style-type: none"> <li>▪ Check with Mshadoni about annual awards.</li> <li>▪ Present some ideas on the vendor showcase at the next board meeting.</li> </ul>
Susie	<ul style="list-style-type: none"> <li>▪ ITS America or Engineering Alliance hosting the Website.</li> </ul>
Marvin	<ul style="list-style-type: none"> <li>▪ Establish a budget for the annual meeting.</li> </ul>
Christine	<ul style="list-style-type: none"> <li>▪ Check into alternate locations for the monthly meeting.</li> </ul>

**Previous Action Items**

Date	Person Responsible	Action	Status
9/22/2005	Kenny Voorhies/Charlie	Continue coordination with Transpo 2010	Ongoing
1/19/2006	Marvin & Kenny	Ask ITS America what chapters have done in the past regarding interest-earning accounts. Kenny will provide Marvin with contact information.	
3/30/2006	Marvin	Replace Mshadoni's contact information with Gus for the Board Blast.	