



**ITS GEORGIA BOARD MEETING**  
**Loudermilk Center**  
**June 29, 2006**

**ATTENDEES:**

<b>Name</b>	<b>Organization</b>	<b>Phone Number</b>	<b>Email</b>
Bradford, Anthony	GDOT	(404) 635-8012	<a href="mailto:anthony.bradford@dot.state.ga.us">anthony.bradford@dot.state.ga.us</a>
Dunn, Susie	ARC	(404) 463-3279	<a href="mailto:sdunn@atlreg.com">sdunn@atlreg.com</a>
Hunter, Michael	Georgia Tech	(404) 385-1243	<a href="mailto:michael.hunter@ce.gatech.edu">michael.hunter@ce.gatech.edu</a>
Pfister, Jamie	FTA	(404) 562-3485	<a href="mailto:Jamie.durham@fta.dot.gov">Jamie.durham@fta.dot.gov</a>
Fink, Kenn	Kimley Horn		<a href="mailto:kenn.fink@kimley-horn.com">kenn.fink@kimley-horn.com</a>
Macaulay, Christine	PB Farradyne	(404) 364-2413	<a href="mailto:macaulay@pbworld.com">macaulay@pbworld.com</a>
Shahram, Malek	Iteris		<a href="mailto:sym@iteris.com">sym@iteris.com</a>
Smith, Mshadoni	Georgia Tech		<a href="mailto:smithmsh@yahoo.com">smithmsh@yahoo.com</a>
Voorhies, Kenny	Cambridge Systematics	(770) 509-2233	<a href="mailto:kvoorhies@camsys.com">kvoorhies@camsys.com</a>
Wallace, Charles	PB Farradyne	(352) 374-6635	<a href="mailto:wallacec@pbworld.com">wallacec@pbworld.com</a>
Wells, Bill	Wells Communication	(404) 281-7490	<a href="mailto:wells100@ix.netcom.com">wells100@ix.netcom.com</a>
Woodward, Marvin	GRTA	(404) 463-3099	<a href="mailto:mwoodward@grta.org">mwoodward@grta.org</a>

**PRESIDENT'S REPORT**

- The Board agreed to put the ITS America Outstanding Chapter Award in the TMC trophy case.
- Marvin inquired about getting Michael Powell as a speaker at the annual meeting. Unfortunately, the cost would be \$20,000 + 1st class ticket. The Board agreed this was outside of the price range.
- Kenny reported the ITS Tennessee Chapter had three meeting and has appointed officers.

**ITS AMERICA PROPOSAL (CHARLIE WALLACE)**

- ITS Florida submitted a proposal to host ITS America in Orlando, Florida in 2011.
- A shortlist is expected in summer, with selection by the end of the year.

**SECRETARY'S REPORT**

- The meeting minutes were reviewed, approved, and accepted.
- The minutes will be distributed the week before each board meeting.

**TREASURER'S REPORT**

- Two checks bounced from monthly luncheons. Susie has spent lots of time trying to recover \$20 (\$15 lunch fee + \$5 bank charge). The board agreed to give up on retrieving the one bounced check since the other has been paid in full.
- Fulton County and State Road and Tollway Authority no longer have ITSGA representatives. The Fulton County contact should be replaced by next month.
- Tip Franklin is now employed with Serco.

**COMMUNICATIONS**

- The Web site has been moved from GaTech to a commercial Web site. We currently have two Web sites until the final database transition takes place.
- A year of service was purchased for \$100 which includes the hosting service and one-time set-up fee. An upgrade is not anticipated in the future. With this purchase we received one free email address, which will be [info@itsga.com](mailto:info@itsga.com). Once one year of Web

service is complete, the new bill will go to the Engineering Alliance and billed directly to ITS Georgia.

- The Web site has an annual meeting section with links to hotel information, weather forecast, local events, etc.
- The Web site now includes the NaviGator 10<sup>th</sup> Anniversary article.
- There is a blurb on the Web site for monthly luncheon sponsors (\$250).
- Attendance is a little lower this month than the last couple of months. Probably due to the July 4<sup>th</sup> holiday.
- We have an article coming out in the Transportation Technology International Magazine for winning the ITS America Award.
- The Chapter needs to start marketing the annual meeting. A target date of mid-July was set for marketing the annual meeting.

### **ANNUAL MEETING**

September 24-26, 2006

The Chattanooga Hotel

Chattanooga, Tennessee

- Marvin has played around with the budget. The cost is estimated at \$270 (break even amount) per person, based on approximately 150 attendees.
- Last year we made ~\$8,000 profit and charged \$250 for registration.
- Registration fee for annual conference will be \$295.00 and \$345.00 for late registration.
- The board decided to give the Tennessee Chapter some chapter start-up money from the annual conference registration and sponsorships. The exact amount will be decided after the annual meeting.
- Charlie informed the Board that ITS Florida uses pay pal for registration fees. There is a small transaction fee for the person paying.
- We are having trouble getting transportation back to the hotel for the Sunday night event. Kenny will look into options, as well as Faye DiMassimo. As a last resort, the Chapter will supply vans or have attendees responsible for their own transportation.

### **AWARDS COMMITTEE**

- The awards are still being worked on.
- Mshadoni needs a copy of the award descriptions from last year.

### **ACTIVITIES COMMITTEE**

- Ken will get in touch with Bobbie (vendor show case) about the program for next month.
- We will have a program in August, but not in September because of the annual meeting.
- Program suggestions:
  - Transit Breeze Cards
  - Flex Cars
  - Gulf Coast Recovery Software
- The vendor showcase was anticipated to be in October.
- There will be no monthly program in November or December, but we will have a board retreat in December.
- There are four board member positions for re-election: Billy, Bobbie, David, and John are up for re-election.
- The survey should be conducted every other year.

### **TRANSPO, CHARLIE WALLACE**

- In 2002 and 2004 the profit was approximately \$35,000.
- ITS Florida is proposing to have Tranpo in 2010, but if Florida wins the World Congress event than Tranpo will be pushed back to 2012.
- The proposed location is Georgia.
- The proposed time frame is the end of November.
- Participants include ITS Florida and Georgia, ITE Florida and Georgia, GDOT and FDOT.
- There is \$10,000 seed money for Transpo 2010.
- The board will discuss hosting Transpo in Georgia at the next board meeting.

**ACTION ITEMS**

<b>Person Responsible</b>	<b>Action Item</b>
Bill	<ul style="list-style-type: none"> <li>▪ Look for award descriptions from last year to give to Mshadoni.</li> </ul>
Marvin	<ul style="list-style-type: none"> <li>▪ Check with Bobbie about vendor showcase.</li> <li>▪ Check with Chuck about elections.</li> </ul>
Christine	<ul style="list-style-type: none"> <li>▪ Look into electronic registration with Monica Luck.</li> </ul>

**PREVIOUS ACTION ITEMS**

<b>Date Assigned</b>	<b>Person Responsible</b>	<b>Action</b>	<b>Status</b>
5/25/2006	Christine	<ul style="list-style-type: none"> <li>▪ Check into alternate locations for the monthly meeting.</li> </ul>	Ongoing
3/20/2006	Bill	<ul style="list-style-type: none"> <li>▪ Obtain key legislators email addresses and add to our distribution list.</li> <li>▪ Send the fact sheet about ITSGA with an introductory letter to legislators.</li> </ul>	Ongoing

**NEXT MEETING**

July 27, 2006 @ 9:30 AM