



ITS GEORGIA BOARD MEETING
Loudermilk Center
March 20, 2006

ATTENDEES:

Name	Organization	Phone Number	Email
Bailey, Chuck	Gwinnett County	(770) 822-7412	chuck.bailey@gwinnettcounty.com
Bradford, Anthony	GDOT	(404) 635-8012	anthony.bradford@dot.state.ga.us
Funny, John	Grice and Assoc	(404) 577-6300	jfunny@griceinc.com
Holmes, Carla	GDOT	(404) 635-8038	carla.holmes@dot.state.ga.us
Immings, Myra	FTA	(404) 562-3508	Myra.Immings@fta.dot.gov
Macaulay, Christine	PB Farradyne	(404) 364-2413	macaulay@pbworld.com
Metarko, Jeff	Clayton County	(770) 477-3691	jeff.metarko@co.clayton.ga.us
Sanghvi, Bobbie	Street Smarts	(770) 813-0882	bobbies@streetsmarts.us
Shanine, Gus	FHWA	(404) 562-3632	gus.shanine@fhwa.dot.gov
Spinney, David	GDOT	(404) 656-6034	david.spinney@dot.state.ga.us
Wells, Bill	Wells Communication	(404) 281-7490	wells100@ix.netcom.com
Woodward, Marvin	GRTA	(404) 463-3099	mwoodward@grta.org

PRESIDENT'S REPORT

- Marvin reviewed his action items from last month.
- Marvin is still checking on an interest bearing account.

SECRETARY'S REPORT

- The meeting minutes were reviewed, approved, and accepted.
- The minutes will be distributed the week before each board meeting.

TREASURE'S REPORT

- Christine requested ITSGA continue to hold TIMEs funds until next year. TIME has started the process to become a non-profit organization and will not be finished completing the needed paperwork prior to the TIME Annual Conference.
- A \$5000 deposit has been put on the Chattanooga Hotel for the annual meeting.

MONTHLY LUNCHEON

- John suggested looking into the Georgia Tech Conference Center for a monthly meeting. Perhaps negotiating good get us a good rate.
- David suggested the Continued Education Center maybe a good option for monthly luncheon location. Marvin should contact David for contact information if needed.
- Bobbie suggested the Membership Committee (Anthony) coordinate any media interaction through Bill.
- Bill suggested having luncheon sponsors. Each sponsor will get a brief opportunity to promote their company at the beginning of each meeting.
- Christine suggested having vendors/exhibitors sponsor luncheons with the opportunity to place a booth/table outside of the meeting space.
 - Bill will post a blurb on the ITSGA Web site.

ANNUAL MEETING

September 24-26, 2006
 The Chattanooga Hotel
 Chattanooga, Tennessee

- The technical committee will meet for the second time this week.
- We really need to coordinate with the Tennessee ITS group.
 - We would like to have a few sessions with Tennessee and one session on the upcoming events in Chattanooga.
 - John will contact the Chattanooga Traffic Engineer, John Van Winkle, and give him a head's up on the meeting.
 - July 1st – we need to have all the details finalized for the annual meeting.
- The board agreed we should have a session on the upcoming projects with the States and Counties. We should give Tennessee the same opportunity to announce upcoming projects.

COMMUNICATIONS COMMITTEE

- Our chapter has been nominated for the ITS America award.
 - The award will be presented by noon on Sunday.
- The contract for Wells Communications has been accepted and approved by the Board.
- The Web site is still being hosted by Georgia Tech. Bill's recommendation is to leave the Web site on the Georgia Tech's host.
- The printing cost for the Annual Report is \$1600 for 1000 copies.
- We will not print the report because of cost, we will put it in PDF format and post on the Web site.
 - A few will be printed out for the Membership Committee.
- The ITSGA table top display needs to be updated.

AWARDS COMMITTEE

- Bobbie will touch base with Mshadoni on distributing the notification template.

NAVIGATOR 10TH ANNIVERSARY

- On April 27th the ITSGA meeting will be at the TMC.
- Open house 10 am – 2pm.
 - Program will be from 11:30 am – 1pm in Room 226 & 224 and lunch will be on the patio in between the TMC and GEMA.
- Marion, Wayne, and Joe Stapleton have been asked to speak.
- BBQ on the patio, catered by Sonny's BBQ.
- The cost will be \$15 per person.
- Estimated 100 people in attendance.
- Some people's registration fee will be waived such as Commissioner Linnenkohl.
- Advertising will be handled the same as any ITSGA meeting.
- Carla will continue to coordinate with Marvin and Susie.
- The cut-off for registration will be April 21st.
- Parking should be coordinated with Carla/Anthony.
- Shirts will cost \$5 per shirt with the NaviGator 10th anniversary logo.
- The next board meeting will be cancelled due to the NaviGator 10th anniversary celebration.
- Carla will look into the price of a tent. The board agreed we can raise the monthly cost of the luncheon to cover the cost of the tent.

EDUCATIONAL TASK FORCE, JOHN FUNNY

- David suggested distributing an online survey to legislatures to determine where their interest lies.

- The survey should be targeted at different group (urban vs. rural).
- Carla and others have some concerns about public government participating with ‘lobbying’.
 - Lobbyists have to fill out annual reports. ITSGA is a non-profit organization and will not be doing any lobbying, we will be conducting education only.
 - Partnerships with other organizations that are not non-profit should be cautioned.
 - David said that as long as the individuals do not get involved in this education effort, it was fine that public agencies support it.
- The Board agreed to set-up a booth at the legislative session next year and include the TIME Task Force.
 - David will see if this type of education is acceptable in the eyes of GDOT.
- High priorities for educational task force: Getting key legislators on our email distribution list and setting up a booth at next year’s session.
- Promote the 10 years of NaviGator celebration.
- Carla suggested partnering with GPTQ to educate people on ITS.
 - Gus is involved in GPTQ and agreed it would be a good avenue to spread the word about ITS.
 - NaviGator should get on the agenda for the annual meeting.

ELECTION COMMITTEE

- It’s a little early to get started, but there are four people leaving the board in September.
- Nominations will be opened the first of June.
- If you have any ideas please contact Chuck.

ACTION ITEMS

Person Responsible	Action Item
Bill	<ul style="list-style-type: none"> ▪ Post the annual report on the Web site. ▪ Post monthly luncheon sponsorship information on the Web site. ▪ Obtain key legislators email addresses and add to our distribution list. ▪ Send the fact sheet about ITSGA with an introductory letter to legislators.
Marvin	<ul style="list-style-type: none"> ▪ Replace Msh’s contact information with Gus on the board email distribution. ▪ Let the annual technical committee know to include a session on upcoming state and county projects for both Georgia and Tennessee.
David	<ul style="list-style-type: none"> ▪ Check to see if GDOT will participate in the legislative booth.
John	<ul style="list-style-type: none"> ▪ Serve on the Education Task Force Committee

NEXT MEETING

April’s Board Meeting has been cancelled due to the NaviGator 10th Anniversary.
Next meeting – May 25, 2006 @ 9am