

ITS Board Meeting
March 29, 2007

Attendees:

Name	Organization	Phone Number	Email
Bradford, Anthony	GDOT	(404) 635-8012	anthony.bradford@dot.state.ga.us
Demidovich, Mark	GDOT	(404) 635-8014	mark.demidovich@dot.state.ga.us
Dunn, Susie	ARC	(404) 463-3279	sdunn@atreg.com
Green, Shaun	GRTA	(404) 463-2437	sgreen@grta.org
Hibbard, John	PBS&J	(770) 933-0280	JLHibbard@pbsj.com
Hunter, Mike	Georgia Tech	(404) 385-1243	michael.hunter@ce.gatech.edu
Macaulay, Christine	Delcan	(404) 320-1776	c.macaulay@delcan.com
Malek, Shahram	Iteris		sym@iteris.com
Mohler, Scott	URS	(678) 808-8800	Scott_mohler@urscorp.com
Parker, Edward	FHWA	(404) 562-3643	edward.parker@fhwa.dot.gov
Voorhies, Kenny		(770) 509-2233	kvoorhies@camsys.com
Wells, Bill	Wells Communication	(404) 281-7490	wells100@ix.netcom.com
Winter, Catherine	PBS&J	(678) 247-2430	cmwinter@pbsj.com
Woodward, Marvin	GRTA	(404) 463-3099	mwoodward@grta.org

Treasurer's Report

- Susie reviewed the financial status as of March 10, 2007.
- There are 24 members that have been billed but have not paid their annual dues.

Committee Reports

- The Georgia annual report has been submitted to ITS America.
- Garrettcom is the sponsor for today's luncheon.
- 60 people have RSVP for today's meeting.

Annual Monthly Luncheon

- A discussion arose about more people attending the luncheons than monthly RSVPs. The board agreed it wouldn't hurt to look at other locations.
- The Average cost per luncheon: \$25/ per person (about 50-60 ppl each month)
- If we choose to go back to the Loudermilk they probably will not grandfather our rate.

New Business

- New ITS shirts are requested, with a new logo.

Membership Committee

- Does the membership committee need to do any outreach for unpaid member fees? No, lets give them another month and then start outreaching.

Annual Meeting Report

- October 7-9, 2007
- Marriott Augusta Downtown Hotel - \$125 per night.
- Registration fee will be ~high \$200s.
- Currently have a block of 100 rooms.
- Typically we have approximately 110 people registered each year. Not all people stay 2 nights.
- Marvin will sign the contract.
- We will have exhibitors at the Conference. There will be a fee (starting @ \$50 for table and chairs) from the hotel for the exhibitors. The exhibitors will be in the “meal” room.
- We usually profit \$7-\$8K per year.
- Mike Holt will continue to help with sponsorships.
- Possible social activity is Casino Night.
- Suggestions: Sunday night have a welcome reception and Monday night have a casino theme.
- The technical committee is currently being formed.
- Should we invite NC to a monthly meeting to begin annual conference coordination? Yes! Let’s invite them to a board and monthly meeting to gain cooperation.

VII Road show, Kenny Voorhies

- Kenny attended the road show in San Diego, CA. They used a parking lot with a signal and construction zone. It wasn’t the most impressive demonstration.
- The Georgia demonstration would be during the summer.
- This might be a good suggestion for the ITE Summer Seminar.
- Possible locations are Georgia Tech and Turner Field.

Action Items

PREVIOUS ACTION ITEMS	
Anthony	<ul style="list-style-type: none"> Anthony has committed to writing two articles per year for the GE magazine.
Marvin	<ul style="list-style-type: none"> Check with Faye DiMassio about social activities for the annual meeting.
Bill	<ul style="list-style-type: none"> Send Susie the new contact for Daktronics.

CURRENT ACTION ITEMS	
Anthony	<ul style="list-style-type: none"> Write article about 511 for GE Magazine.
Bill	<ul style="list-style-type: none"> Get our logo in the GE Magazine.
John H.	<ul style="list-style-type: none"> Try to get the block of required rooms for the conference lowered to 85% or 90 rooms.
Mike Hunter	<ul style="list-style-type: none"> Talk with ITE Summer Seminar about having the VII demonstration in St. Simon's and coordinate with Kenny.
Kenny	<ul style="list-style-type: none"> Follow-up with ITSA on the schedule for the VII Road Show (St. Simon's vs. Atlanta)