

ITS Board Meeting
April 26, 2007

Attendees:

Name	Organization	Phone Number	Email
Demidovich, Mark	GDOT	(404) 635-8014	mark.demidovich@dot.state.ga.us
Dunn, Susie	ARC	(404) 463-3279	sdunn@atlreg.com
Hibbard, John	PBS&J	(770) 933-0280	JLHibbard@pbsj.com
Mettarko, Jeff	Georgia Tech	(404) 385-1243	michael.hunter@ce.gatech.edu
Macaulay, Christine	Delcan	(404) 320-1776	c.macaulay@delcan.com
Malek, Shahram	Iteris	(678) 575-3578	sym@iteris.com
Wells, Bill	Wells Communication	(404) 281-7490	wells100@ix.netcom.com
Fink, Kenn	Kimley Horn		kenn.fink@kimley-horn.com
Waters, Marion	GSP	(770) 754-0755	Marion_waters@gspnet.com
Woodward, Marvin	GRTA	(404) 463-3099	mwoodward@grta.org

President's Report

- Marvin asked who would be attending ITSA. We need a Georgia representative to accept any awards we may win. Mark D. will be in attendance to accept any awards.
- Kenny will attend the Georgia's state chapter meeting on Sunday.
- GDOT submitted the ATC (advanced traffic control) project for one of the ITSA award categories. This has an excellent chance of winning.

Secretary's Report

PREVIOUS ACTION ITEMS	
Anthony	<ul style="list-style-type: none"> • Anthony has committed to writing two articles per year for the GE magazine.
Marvin – COMPLETED!	<ul style="list-style-type: none"> • Check with Faye DiMassio about social activities for the annual meeting. <ul style="list-style-type: none"> ▶ PBSJ will handle the social activities.
Bill – COMPLETED!	<ul style="list-style-type: none"> • Send Susie the new contact for Daktronics. <ul style="list-style-type: none"> ▶ Susie has new contact info and will send an invoice.

CURRENT ACTION ITEMS	
Anthony	<ul style="list-style-type: none"> • Write article about 511 for GE Magazine.
Mike Hunter	<ul style="list-style-type: none"> • Talk with ITE Summer Seminar about having the VII demonstration in St. Simon's and coordinate with Kenny.
Kenny	<ul style="list-style-type: none"> • Follow-up with ITSA on the schedule for the VII Road Show (St. Simon's vs. Atlanta)

Bill	<ul style="list-style-type: none"> • Send out the new 2007 Board email distribution list.
Susie	<ul style="list-style-type: none"> • Look into changing our savings account to increase revenue.

Treasurer's Report

- We have 23 members that have not paid their membership dues.
- Thank you to Monica and Anthony for calling members that have not paid their dues.
- Taxes have been sent to ITSA to file a group return.
- The 2006 net income for ITSGA was \$9800.

Monthly Luncheon

- We are continuing to have problems with more people than RSVPs for the monthly meeting.
- The average price for lunch is \$25.
- The board considered charging "no shows" for the luncheons, but decided against this course of action. Susie will keep track of the consistent "no shows".
- Perhaps it would help if the Web site included "sorry, this event is closed" after the registration due date.
- We need to include the speakers on the RSVP list each month.
- The board decided to increase the price per month:
 - \$15 early registration
 - \$25 after cut-off date or day-of event.

Communications Committee

- Bill had conversations with Monica about ITSGA helping roll-out the 511 system.
- GDOT will probably ask for resources to support various functions and possibly financial assistance.
- A 511 booth will be at the annual meeting.

Annual Meeting Report

- A 511 presentation should be included in the annual meeting agenda.
- Can we provide booth space to 511 without charging a sponsorship fee? Marion suggested having GDOT "pay" for the exhibit sponsor and then having ITSGA sponsor this booth.
- Dates of annual conference: September 30th – October 2nd, 2007.
- John reviewed the annual conference budget.
- Anthony suggested having a Sunday night event to encourage people to attend early.
- Sunday evening will include a reception and casino night. The exhibit space will be open at the reception Sunday evening.
- Monday evening will include an off-site social activity.
- Tuesday morning will include a technical session, brunch and then trivia.
- It will be important to secure a good presentation on Tuesday morning to ensure attendance.
- Let's try to get the SC Commissioner at the conference.



- Consideration was given to increasing the annual conference registration fee. Last year's fee was \$295. The board decided the registration fee would be \$250 (members), \$300 (non-members) and \$350 (late registrants).

New Business

- ITSGA Board will provide resources to test the 511 system.