



## *March 2008 Board Meeting Documentation*

**ITS Georgia Monthly Board Meeting**  
**March 27, 2008**  
**9:00 am – 11:00 am**  
**Georgia Tech**

### ITS GEORGIA BOARD OF DIRECTORS

**Officers/Directors (2005-2009):**

**Anthony Bradford, *President***  
 Georgia DOT  
**Kenn Fink, *Vice President***  
 Kimley-Horn and Associates  
**Christine Macaulay, *Secretary***  
 Delcan  
**Susie Dunn, *Treasurer***  
 Atlanta Regional Commission  
**Marvin Woodward, *Immediate Past President***  
 GRTA

**Directors 2006-2008:**

**Mark Demidovich**  
 Georgia DOT  
**Shaun Green**  
 GRTA  
**Scott Mohler**  
 URS Corporation

**State Chapter Representative**

**Kenny Voorhies**  
 Cambridge Systematics

**Directors 2007-2009:**

**Ronald Boodhoo**  
 Georgia DOT  
**John Hibbard**  
 PBS&J  
**Carla Holmes**  
 Grice & Associates  
**Shahram Malek**  
 Iteris  
**Tom Sever**  
 Gwinnett County DOT  
**Taylor Stukes**  
 Iteris  
**Marion Waters**  
 Gresham Smith & Partner

**Attendance:**

Members Present	Members Not Present	Other Attendees
Boodhoo, Ron - GDOT Bradford, Anthony, GDOT Dunn, Susie - ARC Fink, Kenn - Kimley-Horn Green, Shaun - GRTA Macaulay, Christine - Delcan Malek, Shahram - Iteris Mohler, Scott - URS Waters, Marion – GSP Sever, Tom – Gwinnett County	Demidovich, Mark - GDOT Hebbani, Lokesh - FHWA Hibbard, John - PBS&J Holmes, Carla - Grice Stukes, Taylor - GSP Woodward, Marvin – GRTA	Well, Bill - ITSGA Winter, Catherine - PBS&J Sanghvi, Bobbie – PBS&J Wallace, Charlie - Telvent Howe, Kiersten – Serco Clark, Requel – Serco

<u>Issues Discussed</u>	<u>Action</u>
<p><b>President's Welcome</b></p> <ul style="list-style-type: none"> <li>- There is a concern that our monthly meetings do not include enough transit components for MARTA to maintain membership.</li> <li>- The board agreed we should include transit in ITSGA, but we need MARTA to participate as a monthly speaker or annual speaker and attend monthly board meetings.</li> </ul>	<p>Susie: Continue attempting communication with MARTA</p>
<p><b>Transpo Conference 2010, Charlie Wallace</b></p> <ul style="list-style-type: none"> <li>- ITS Florida is requesting Georgia host the 2010 Transpo conference in Atlanta.</li> <li>- The 2004 Conference was sponsored by FDOT, GDOT, ITS GA and ITS FL.</li> <li>- Florida is hosting the 2011 ITS World Congress meeting in Orlando, FL.</li> <li>- Georgia is hosting the 2012 ITE National Conference.</li> <li>- Historically, the profit is ~\$12,000-17,000 to each organization (ITEFL and ITSFL).</li> <li>- The attendance is usually around 500 people.</li> <li>- The proposal for 2010 includes: <ul style="list-style-type: none"> <li>• ITSFL suggested the regular vendor would continue as the administrator (checks, registration)</li> <li>• ITSGA would be responsible for the program.</li> <li>• FL and GA co-chair the Conference and make arrangements to split the finances.</li> <li>• Possible date = September timeframe</li> <li>• Partners ITSGA, ITSFL, ITEGA, ITEFL</li> </ul> </li> <li>- Kenn expressed the concern about continuing to make our expected annual profit usually received from the annual meetings.</li> <li>- General registration fee ranges from \$300 to \$350.</li> <li>- Conference duration = 2.5 days</li> </ul>	<p>Charlie: Conduct an exit survey in September after Transpo 2008 to gauge interest for an Atlanta Conference.</p> <p>Board: Make decision by the end of September if GA will participate in the 2010 conference.</p>
<p><b>Communications Committee</b></p> <ul style="list-style-type: none"> <li>- Bill distributed the DRAFT 2007 annual report for comments.</li> <li>- Bill updated website to include two new members (Florence &amp; Hutcheson and Temple).</li> <li>- Arcadis is the August monthly luncheon sponsor.</li> <li>- The ITSGA Website posted the I-95 Corridor Annual meeting information and the thank you letter received from the Scholarship contribution.</li> </ul>	

<b><u>Issues Discussed</u></b>	<b><u>Action</u></b>
<b>Monthly Meeting</b> <ul style="list-style-type: none"> <li>- GTRI building is free of charge and allows any cater to supply food.</li> </ul>	Bill: Check to see if GTRI is available for next month.  Anthony: Mention at the next (April) monthly luncheon about our scholarship donation.
<b>Treasurer's Report</b> <ul style="list-style-type: none"> <li>- Two new members (Florence &amp; Hutcheson and Temple).</li> <li>- We still have 11 unpaid members for this year (2008).</li> </ul>	
<b>Annual Meeting, Kiersten Howe</b> <ul style="list-style-type: none"> <li>- October 19-21, 2008 at the Marriott Savannah Riverfront</li> <li>- Guest Rooms = \$152</li> <li>- Draft Program will be complete on June 12th.</li> <li>- Mail sponsorship letters by July 1.</li> <li>- Kenny mentioned ITS America Director Scott Belcher participating as a speaker at the annual conference.</li> </ul>	
<b>Activities Committee</b> <ul style="list-style-type: none"> <li>- Nothing to report.</li> </ul>	
<b>Elections</b> <ul style="list-style-type: none"> <li>- Nothing to report.</li> </ul>	
<b>Membership Committee</b> <ul style="list-style-type: none"> <li>- Shaun continues to call unpaid members.</li> </ul>	Susie: Send Shaun nonmember list from each monthly meeting.
<b>ITS America / ITS World Congress</b> <ul style="list-style-type: none"> <li>- Cost estimate to send Anthony to World Congress = \$3500.</li> <li>- The Board passed a motion to pay for Anthony to attend ITS World Congress in New York.</li> <li>- The Board agreed to have ITS GA logo and brochures in consultant booths.</li> <li>- We should make a time/place to conduct an ITS gathering at World Congress. Bill could send out an email to the membership with this announcement.</li> </ul>	Kenn: Work with Bill to gather ITSGA promotional items in Consultant booths.  Mark: Decide on a gathering place at World Congress.