



December 2008 Board Meeting Documentation

**ITS Georgia Board Meeting
December 10, 2008
10:00 am – 11:00 am
Georgia Tech**

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2005-2009):

Anthony Bradford, *President*
Georgia DOT
Kenn Fink, *Vice President*
Kimley-Horn and Associates
Christine Macaulay, *Secretary*
Delcan
Susie Dunn, *Treasurer*
Atlanta Regional Commission
Marvin Woodward, *Immediate Past President*
GRTA

Directors 2007-2009:

Ronald Boodhoo
Georgia DOT
John Hibbard
PBS&J
Carla Holmes

Shahram Malek
Iteris
Tom Sever
Gwinnett County DOT
Taylor Stukes
Iteris
Marion Waters
Gresham Smith & Partner

Directors 2008-2010:

Mark Demidovich
Georgia DOT
Shaun Green
GRTA
Patrece Keeter
DeKalb County

State Chapter Representative

Kenny Voorhies
Cambridge Systematics

Attendance:

Members Present	Members Not Present	Other Attendees
Bradford, Anthony, GDOT Demidovich, Mark - GDOT Fink, Kenn - Kimley-Horn Green, Shaun - GRTA Holmes, Carla Waters, Marion – GSP Stukes, Taylor – Iteris Kenny Voorhees, Camsys Keeter, Patrece, DeKalb County	Malek, Shahram - Iteris Mohler, Scott - URS Macaulay, Christine - Delcan Sever, Tom – Gwinnett County Woodward, Marvin – GRTA Boodhoo, Ron - GDOT Hebbani, Lokesh - FHWA Hibbard, John - PBS&J Dunn, Susie - ARC	Wells, Bill - ITSGA

Issues Discussed

Action

President's Welcome

- Reviewed Minutes from September Board Meeting
- 2009 Goals/Objectives: Meeting called to look at year ahead. Want to be well organized for monthly meetings in the coming year.
- Support ongoing activities – GGM and Ga. Tech scholarship.
- Marion: We were very close to winning state chapter of the year. What can we do to win next year? Discussion was held about strategies may be implemented. Suggestions: Involvement in GGM, better involvement in Ga. Tech, more external events outside monthly meetings and annual meeting. Report on results of monthly meeting to ITS America. Offer a spotlight to a local government programs
- Wells presented results of the member survey.
- Taylor suggested that someone provide analysis of the results of the survey.
- Marion - Not reaching out enough to public sector, transit and commercial vehicle operators.
- Kenn - Use results of survey as a means to create a vision for improvement for 2009.
- Kenn- Reach out to policy makers and provide ITS Georgia as a resource. Develop a speaker's bureau or resource group.
- Marion – Use the TCC meetings.
- Carla – Create an ITS benefit road show to take to local governments.
- Marion – Promote greener transportation through ITS.
- Taylor – Target professional groups in that topic to help solicit people.
- Look at trying to get more users in the organization.
- Taylor and Bill to get together and draft a vision statement based on discussion and survey.
- How do we select speakers for the speaker's bureau?
- Blast out to members opportunities for people to be more involved
- Get list of local firms that are members of ITS America and ask them to join.
- Please send ideas for luncheon topics to Mark D. and Marion.
- Have January meeting focus on planning for the year and member feedback.
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Bill: Send out sponsorship and meeting suggestion email.

Taylor to make first draft of vision statement based on survey results.

<p>Annual Meeting Summary</p> <ul style="list-style-type: none"> • Anthony 92% overall approval rate. Susie still attempting to close the books. TIME Task Force leadership pleased with results. Meeting was a financial success. 	
<p>Communications Committee Chairperson</p> <ul style="list-style-type: none"> • Shaun Green to be new Communications Committee Chair. • Kenn Fink to serve as Membership Committee Chair. • Committee Chairs will recruit members. 	
<p>Student Involvement</p> <ul style="list-style-type: none"> ○ Ron Boodhoo and Kristin Turner to work together on student involvement and outreach as part of Membership Committee. 	
<p>Transpo 2010</p> <ul style="list-style-type: none"> • Kenny Voorhees – reported we rejected idea of hosting Transpo in Georgia • ITS Florida proposed that ITS Georgia co-sponsor a meeting in Jacksonville. • Charlie to communicate with Kenny after ITS Florida board meeting. 	
<p>Building Georgia Legislative</p> <ul style="list-style-type: none"> ○ Will be an Allied Sponsor for the Building Georgia Legislative Reception. Cost is \$500, plus 2@ \$50 to attend. ○ Anthony Bradford to represent ITS at GEA legislative committee. 	<p>Bill send in form for sponsorship of Building Georgia Legislative Reception</p>