



February 2009 Board Meeting Documentation

**ITS Georgia Board Meeting
February 8, 2009
10:00 am – 11:00 am
Georgia Tech**

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2005-2009):

Anthony Bradford, *President*
Georgia DOT
Kenn Fink, *Vice President*
Kimley-Horn and Associates
Christine Macaulay, *Secretary*
Delcan
Susie Dunn, *Treasurer*
Atlanta Regional Commission
Marvin Woodward, *Immediate Past President*
GA Building Authority

Directors 2007-2009:

Ronald Boodhoo
Georgia DOT
John Hibbard
PBS&J
Carla Holmes

Shahram Malek
Iteris
Tom Sever
Gwinnett County DOT
Taylor Stukes
Iteris
Marion Waters
Gresham Smith & Partner

Directors 2008-2010:

Mark Demidovich
Georgia DOT
Shaun Green
GRTA
Patrece Keeter
DeKalb County

State Chapter Representative

Kenny Voorhies
Cambridge Systematics

Attendance:

| Members Present | Members Not Present | Other Attendees Present |
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| Fink, Kenn - Kimley-Horn Hibbard, John - PBS&J Stukes, Taylor – Iteris Boodhoo, Ron - GDOT Bradford, Anthony, GDOT Demidovich, Mark - GDOT Green, Shaun - GRTA Keeter, Patrece, DeKalb County Macaulay, Christine - Delcan Sever, Tom – Gwinnett County Waters, Marion – GSP | Kenny Voorhees, Camsys Mohler, Scott - URS Woodward, Marvin – GA Building Authority Dunn, Susie - ARC Hebbani, Lokesh - FHWA Holmes, Carla Malek, Shahram – Iteris | Turner, Kristen – Street Smarts Wells, Bill - ITSGA |

| <u>Issues Discussed</u> | <u>Action</u> |
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| <p>President</p> <ul style="list-style-type: none"> - Anthony and Shahram attended the GA Legislative Session. They interacted with senators and got an idea about the impact of the stimulus package. - 2010 Transpo Conference in Jacksonville, FL. The committee wants ITSGA to serve as technical program chair. Volunteers for program technical committee are John Hibbard and Marion Waters. - Occasionally, Anthony may ask a board member to introduce our lunch speakers or make announcements. If anyone is interested please let contact Anthony. | <p>Anthony: Send John and Marion information on Transpo Conference Calls.</p> <p>Rolled-Over from last month: Anthony/Carla: Develop a succession plan proposal by March board meeting.</p> |
| <p>Secretary:</p> <ul style="list-style-type: none"> - Christine read the January meeting minutes. | |
| <p>Treasurer</p> <ul style="list-style-type: none"> - Anthony reviewed the monthly Treasurer's Report. We had a profitable year due to our annual conference. - There are a few outstanding membership dues for 2008. - Our newest member is MG2. - Report was approved by board. | |

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| <p>Membership Committee – Student Chapter Sub-Committee (Kristen Turner & Ron Boodhoo)</p> <ul style="list-style-type: none"> - The committee proposed an ITS annual scholarship of \$1500 for students of GaTECH and Polytechnic. - Criteria: Essay question, not grade-based; to promote creativity / innovation. A potential question would be if money were no object develop an ITS solution to promote congestion management. - Mike Hunter has agreed to help advertise the scholarship with the students by sending out email blasts to students about ITSGA activities. - The board would like to get students involved in the Chapter. - Comments from the board: <ul style="list-style-type: none"> o Although, it should not be based solely on grades there should be some eligibility criteria with respect to grades. o The question should consider the financial impact. o Perhaps a monthly meeting should be dedicated to our students through a presentation. o Ensure the person is in the ITS field. The ITE Chapter Coordinator signs-off that the student is involved in the ITE local student chapter. o Two step process: standard Application and Presentation to monthly members. o The board agreed our chapter should try harder to reach out to students rather with or without scholarships. o Outreach to student chapters; have an evening with pizza to get more involvement; o Consider reaching out to EE o Scholarship to ITS America - Favored suggestion was: <ul style="list-style-type: none"> o Call for Abstracts (150 words) <ul style="list-style-type: none"> ▪ Pick top 3 abstracts = award is attendance to ITSGA annual meeting. ▪ Top abstract = attendance to ITS America. | <p>Student Chapter Sub Committee: Work on specifics and report back to the board.</p> |
| <p>Activities Committee:</p> <ul style="list-style-type: none"> - Mike Cleveland expressed interest in a monthly presentation on wireless applications for ITS solutions. - Perhaps we could get a wireless sponsor as a topic. - Potential topic: Stimulus package; traffic incident management topic; student presentation; greener transportation/earth day; safety is the greener of all | <p>Bill: Search for a wireless sponsor for next month's meeting.</p> |

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| <p>Communications Committee:</p> <ul style="list-style-type: none"> - 2-3 potential sponsors lined-up for the rest of the year. - Completed a draft of the ITS State Chapter of the Year nomination. - ITS America has asked our chapter to identify the number of people that work in ITS within the state of Georgia to gage the value of ITS. Sorted by Congressional Districts by where you work (not live). - Ideas are needed for inclusion in Anthony’s monthly “ITS GA” column in the GE Magazine. We also need ideas for the magazine articles itself. | <p>Bill: Send out an email blast to determine the number of ITS people in the state.</p> <p>Board Members: Ideas for GE magazine articles.</p> |
| <p>Annual Conference</p> <ul style="list-style-type: none"> - Committee is working on a date for the annual conference. Considering the end of September or beginning of October. - Arcadis will give conference logistics at next month’s meeting. | |
| <p>Conferences</p> <p>ITS America</p> <ul style="list-style-type: none"> - Again submitting for state chapter of the year and project of significance. - Not many board members are attending ITS America: Possibly Marion and John Hibbard. | |
| <p>New Business</p> <ul style="list-style-type: none"> - Scholarship from ITSGA chapter for public agency members to attend ITS America. - Atlanta is #12 in traffic congestion according to ENRIX. | |