



2016 ANNUAL ITS GEORGIA AWAKENS MEETING & EXPO

The Lodge and Spa at Callaway Gardens
September 25-27, 2016



"You may dispense with the pleasantries, Commander. I am here to put you back on schedule." - **Darth Vader**

PLATINUM SPONSORS



SCHEDULE

Sunday, September 25

8:00 AM – 6:00 PM	Exhibit Set-up	Longleaf ABC
12:30 – 5:00 PM	Golf	Lake View Course
4:00 – 6:00 PM	Registration	Longleaf Pre-Function

6:30 - 8:00 PM	Dinner sponsored by HNTB	Longleaf Lawn
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8:30 – 10:30 PM	Networking Reception sponsored by ITS GA Sponsors	Courtyard Garden
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Monday, September 26

7:00 – 8:15 AM	Breakfast	Longleaf Prefunction
8:15 – 9:30 AM	Opening Session	Longleaf Ballroom D and E
9:30 – 10:00 AM	Break/Vendor Hunt	Longleaf ABC
10:00 – 11:30 AM	Session 1	Longleaf Ballroom D and E
11:30 AM – 12:00 PM	BREAK/ Vendor Hunt	Longleaf ABC
12:00 – 1:00 PM	Lunch	Loblolly Ballroom
1:00 – 2:30 PM	Session 2	Longleaf Ballroom D and E
2:30 – 3:00 PM	Break/Vendor Hunt	Longleaf ABC
3:00 – 4:30 PM	Session 3	Longleaf Ballroom D and E
5:30 – 6:30 PM	Networking Social	Loblolly Prefunction

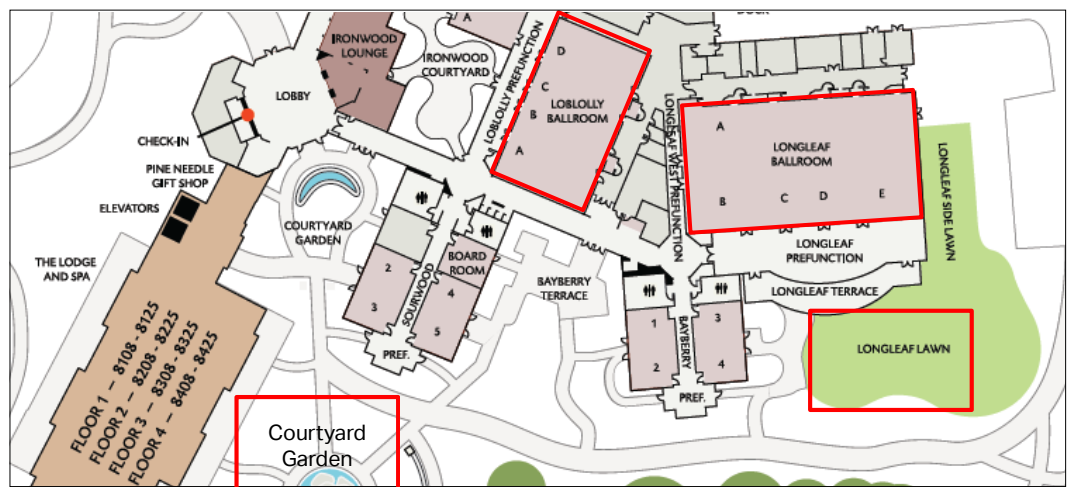
6:30 – 8:00 PM	Dinner sponsored by INTELIGHT	Loblolly Ballroom
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8:30 – 11:00 PM	Casino Night sponsored by UTILICOM	Longleaf Ballroom D and E
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Tuesday, September 27

7:00 – 8:15 AM	Breakfast	Longleaf Prefunction
8:15 – 9:15 AM	Session 4	Longleaf Ballroom D and E
9:15 – 10:00 AM	Break/ (Vendor Hunt & check-out)	Longleaf ABC
10:00 – 1:00 PM	Exhibit Tear-down	Longleaf ABC
10:00 – 11:15 AM	Session 5	Longleaf Ballroom D and E
11:15 – 11:30 AM	Break	
11:30 – 12:15 PM	Closing Session	Longleaf Ballroom D and E

CONFERENCE SITE



"It's a trap!" – Admiral Ackbar

Monday, September 26

Session Topic	Moderator	Session Title	Speaker Name	Agency	Topic
8:00 - 9:15 AM					
Opening Session			Mike Holt, President	ITS GA	Welcome
			Russell McMurry, Commissioner	GDOT	Keynote
10:00 AM- 11:30 AM					
Session 1: Performance Measures	Marc Plotkin, GDOT	The Effectiveness is Strong with this one	Grant Farnsworth	Utah DOT	Traffic Signal Performance Metro
			Tony Hendon	ARCADIS	Developing and Implementing an Effective Asset Management Program for Transportation
			Billy Bachman	Westat	Travel Time Reliability
1:00 PM - 2:30 PM					
Session 2: Connected Vehicles	Emily Horne, GDOT	Are these the droids you're looking for?	Stephen Novosad	HNTB	Overview of the Tampa Hillborough Expressway
			Greg Krueger	HNTB	Dedicated Short-Range Communication for Connected Vehicles
			Ed Bradley, Suzanne Murtha	Toyota, Atkins	On the Nature of Transportations future
3:00 PM - 4:30 PM					
Session 3: Current ITS Projects	Steven Sheffield, Douglas County	Death Star 3.0; Why it will work this time	Mark Demidovich	GDOT	Georgia Express Lanes
			Jackie Kawa, Tim Brandsetter	Kimley Horn	Unique ITS Operations in Macomb County, MI
			Faye DiMassimo	City of Atlanta	Renew Atlanta Smart City & North Avenue Corridor

Tuesday, September 27

Session Topic	Moderator	Session Title	Speaker Name	Agency	Topic
8:15 - 9:15 AM					
Session 4 Data/Traveler Information	Greg Morris, FHWA	Fluency in over 6 million forms of communication	RJ Surgi Esteban Carrillo Sam Harris	AECOM GDOT	RTOP Update, This is
			Tom Udell	CH2M Hill, City of Johns Creek	Johns Creek Partnership with Waze
10:00 - 11:15 AM					
Session 5: Future ITS	Tom Sever, Gwinnett County	Death Star 4.0; but seriously it will work this time	Andrew Heath	GDOT	GDOT Future Plan
			Kevin Powell, Bryan Taylor	Verizon	Wireless/Future Communication
11:30 AM - 12:15 PM					
Closing Session		Spoiler Alert, Han is dead	Patrick McGowan	ITS America Board	ITS America Update
			Mike Holt, President	ITS GA	Conference wrap-up

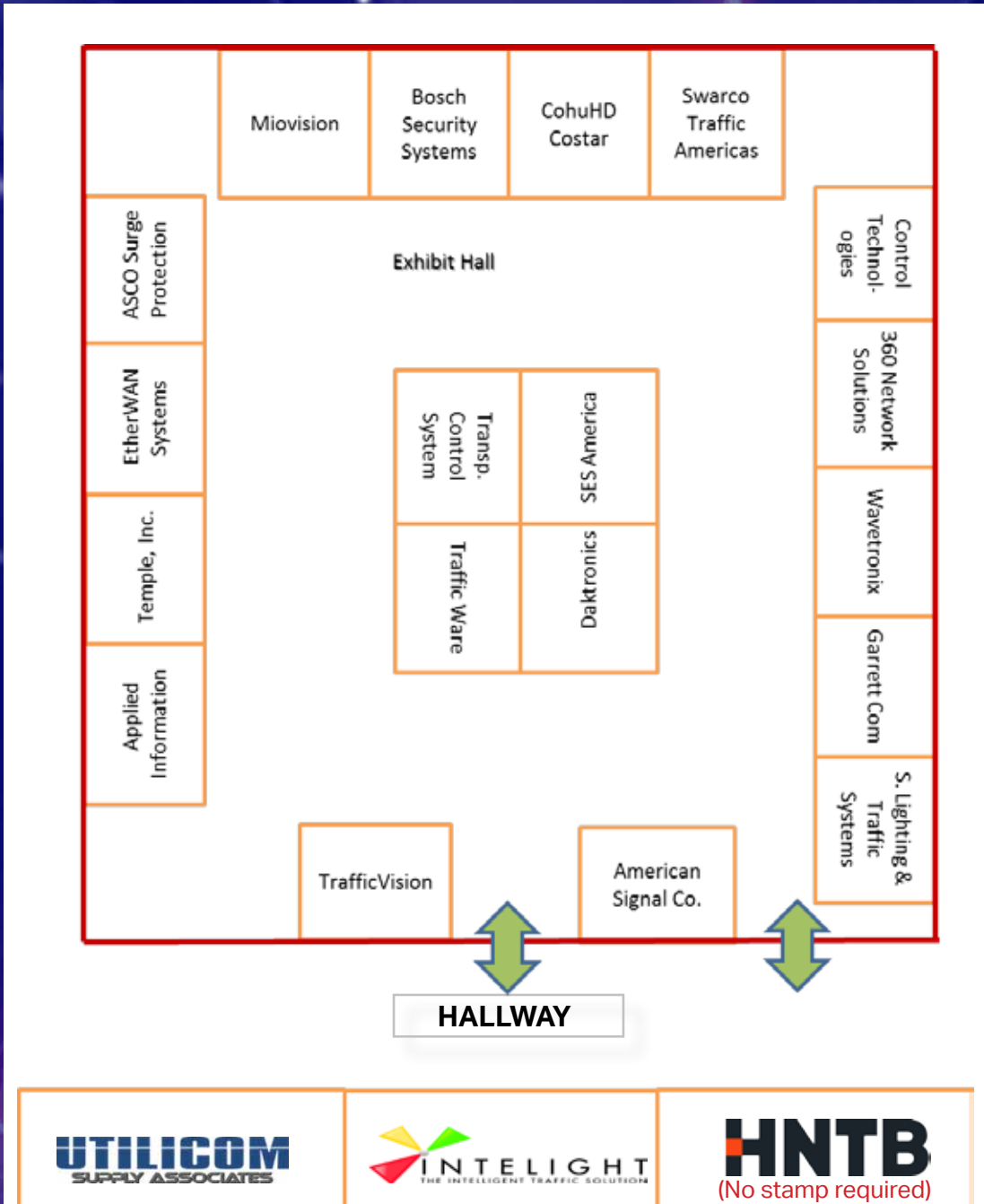


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SILVER SPONSORS

Sir, the possibility of successfully navigating an asteroid field is approximately 3,720 to 1." – C-3PO

GATHER STAMPS WIN PRIZES!!



UTILICOM
SUPPLY ASSOCIATES

 **INTELIGHT**
THE INTELLIGENT TRAFFIC SOLUTION

HNTB
(No stamp required)

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