



# March 2012 Board Meeting Documentation

ITS Georgia Board Meeting  
March 14, 2012  
3:00 pm – 4:30 pm  
Kimley Horn's Office

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## ITS GEORGIA BOARD OF DIRECTORS

### Officers / Directors (2012–2013):

- Scott Mohler, *President***  
URS
- Tom Sever, *Vice President***  
Gwinnett DOT
- Kristin Turner, *Secretary***  
Wolverton & Associates, Inc.
- Christine Simonton, *Treasurer***  
Delcan
- Marion Waters, *Past President***  
Gresham Smith & Partners

✓ *Indicates present at meeting*

### Directors 2011–2012:

- Kenn Fink**  
Kimley Horn & Assoc.
- Patrece Keeter**  
DeKalb County
- Bayne Smith**  
GDOT

### Directors 2012 (1-yr term):

- Eric Graves**  
City of Alpharetta
- John Hibbard**  
Atkins
- Keary Lord**  
Douglas County

### Directors 2012–2013:

- Mark Demidovich**  
GDOT
- Susie Dunn**  
ARC
- Carla Holmes**  
Gresham Smith & Partners
- Grant Waldrop**  
GDOT

### State Chapter Representative

- Kenny Voorhies**  
Cambridge Systematics

### FHWA Chapter Representative

- Greg Morris**  
FHWA

### Other Attendees Present:

Keith Strickland – HNTB (Annual Meeting Committee Chair)  
Bill Wells – Communications Committee Chair

Issues Discussed	Action
<p><b>Approvals</b></p> <ul style="list-style-type: none"> <li>The meeting minutes from February 2012 were distributed. Marion made a motion, Keary seconded the motion and approval was unanimous.</li> </ul>	
<p><b>Legislative Committee</b></p> <ul style="list-style-type: none"> <li>The TIA legislation has not changed and everything is still on track.</li> <li>The Transit Governance did not make the crossover and will not be active this year.</li> <li>Restructuring of the design-build also did not make the crossover.</li> <li>It is a very quiet legislative year and everyone is waiting for TSPLOST.</li> <li>We are hoping to have 15 legislators at tonight's meeting. The entire GDOT Board is supposed to arrive around 5:00 pm.</li> </ul>	
<p><b>Communications and Outreach Committee</b></p> <ul style="list-style-type: none"> <li>The State Chapter Awards application is due by the end of the month.</li> <li>We now have a generic W-9 form that is available on our website.</li> <li>Bill ordered permanent name tags for the new Board Members.</li> </ul>	
<p><b>Membership &amp; Finance Committee</b></p> <ul style="list-style-type: none"> <li>Christine to get Keary Membership status.</li> </ul>	<p><i>Christine to get Keary Membership status. Committee to start calling and encouraging members to pay dues/rejoin.</i></p>
<p><b>Networking &amp; Social Activities Committee</b></p> <ul style="list-style-type: none"> <li>Mark and Alvin brainstormed several great ideas. They will coordinate with Bill to schedule a few events.</li> </ul>	<p><i>Mark and Alvin to schedule first social activity.</i></p>
<p><b>Monthly Meeting Committee</b></p> <ul style="list-style-type: none"> <li>Committee has found three potential meeting locations: DeKalb County Transfer Station, Cobb County TCC and Atkins. Atkins has already reserved their office as a back-up meeting location.</li> <li>We still need sponsors for the April, May, June, July, and August meeting.</li> <li>Bill mentioned that GTRI is getting feedback from organizations that they feel like they have been kicked out. We are hoping they might open it back up to the public.</li> </ul>	
<p><b>P&amp;P Manual Committee</b></p> <ul style="list-style-type: none"> <li>Susie gave Carla lots of background information about the organization.</li> </ul>	

Issues Discussed	Action
<ul style="list-style-type: none"> <li>• Carla presented a proposed table of contents for the P&amp;P Manual.</li> </ul>	
<p><b>Annual Meeting Committee</b></p> <ul style="list-style-type: none"> <li>• Keith’s objective was to get the Board’s blessing on the budget.</li> <li>• Proposed the following changes: <ul style="list-style-type: none"> <li>○ Increased base registration, late member registration, and spouse registration to pay for hotel subsidy and to pay for all meals during the meeting.</li> <li>○ Increased charge for exhibitors and add a premier exhibitor category.</li> <li>○ Increased sponsor rates for all levels and add Diamond sponsor for Sunday night dinner.</li> <li>○ Supplement hotel cost by \$20/night to reduce cost and encourage use (\$125/night) and generate revenue from members not staying overnight.</li> <li>○ We need to encourage people to stay in the Lodge and not in the cottages because it does not count toward our total room count.</li> <li>○ Maintain 15 government and speaker comps. Get it down to a per diem rate. Government to pay what they can (the government rate) and ITSGA to cover the remaining costs.</li> <li>○ Based on the number of exhibitors you visit the better chance to get for chance to win the raffle.</li> <li>○ \$2000 will be spent on door prizes. Carla suggested asking the hotel to donate some prizes for us.</li> <li>○ The early registration deadline is the same day as the TIA vote.</li> <li>○ The Platinum sponsors can provide a full size add (both sides) to be added to the binder.</li> <li>○ Catering will be ~\$250/person.</li> <li>○ The contract does not currently include 2013.</li> <li>○ Room rate was negotiated down from \$159 to \$145/night. Rate is good 2 days before and after the conference.</li> </ul> </li> <li>• Keary made a motion to proceed with signing the 2012 contract as reviewed by Mark Rosenthal and in structure with the line items provided. Tom seconded motion and approval was unanimous.</li> <li>• Marion made a motion that Keith and committee continue with planning for 2013 we consider the meeting. Eric seconded motion and approval was unanimous.</li> <li>• This year’s Annual Meeting will be September 9 through 11, 2012.</li> </ul>	